



Sponsorship opportunities

Event Overview

StarWatts, a one-day experience on 9 October 2025, focuses on fostering collaboration between solution providers (such as start-ups or scale-ups), corporates and investors.

The event is organized by four leading Benelux energy innovation players with a complementary ecosystem: Blue Cluster, Flux50, InnoEnergy & TWEED. StarWatts is supported by a wide range of start-up stakeholders and investor networks across Belgium and Europe.

Key Objectives

The primary objectives of the event are:

- support the innovation trajectories of industrial players and corporates;
- enhance the international recognition of Benelux innovation players;
- connect start-ups & scale-ups with venture capitalists.

Event Highlights

- **Corporate Challenges:** Up to 10 corporates will present challenges, seeking solutions from innovators;
- **Start-up & Scale-up Pitches:** Up to 40 start-ups and scale-ups will showcase breakthrough ideas to solve the corporate challenges;
- **Expert Insights:** A panel discussion with financial players & venture capitalists as well as a keynote on energy market trends. Start-ups and scale-ups receive guidance;
- **Networking Opportunities:** Guided matchmaking sessions (e.g. one-on-one meetings and an acceleration market), with a matchmaking app;
- **Closing Reception:** End the day with networking opportunities in an informal setting, accompanied by drinks.

Why Sponsor StarWatts 2025?

Sponsoring StarWatts positions your brand as a key player in energy innovation while connecting you with 300+ new entrepreneurs, investors and corporates in the Benelux Region and Europe.

Key Benefits

- **Showcase your brand:** Gain visibility before, during and after the event through multiple communication channels;
- **Inspire innovation:** Position yourself as a thought leader with speaking opportunities;
- **Build Relationships:** Connect with corporates, start-ups, scale-ups and venture capitalists through tailored networking;
- **Drive impact:** Align your brand with innovation and sustainability in the energy sector.

Sponsorship packages

	Kilowatt	Megawatt	Gigawatt
Tickets	2	4	8
Visibility during promotional campaign	✓	✓	✓
Visibility at the event	✓	✓	✓
Social media tagging	✓	✓	✓
“Meet the Sponsor”		✓	✓
Logo on badges		✓	✓
Logo in matchmaking app		✓	✓
Roll-up banner placement		✓	✓
“Meet the Sponsor” with video			✓
Dedicated brand page on matchmaking app			✓
Room named after sponsor			✓
Cozy corner & catering			✓
Speaker slot			✓
Aftermovie interview			✓
	€2000	€4000	€8000

Detailed sponsorship tiers

Kilowatt Package - €2000

Brand visibility and Promotion

Focuses on maximizing exposure for the sponsor before, during and after the event

- Prominent logo placement during the promotion campaign (e.g. invitations and website);
- Visibility at the event (e.g. logo on welcome / break slides);
- Your company is tagged in the social media campaign.

Exclusive perks

Special benefits provided to enhance your experience and engagement:

- 2 free tickets to the event (valued at €300 each).

Megawatt Package - €4000

Brand visibility and Promotion

Focuses on maximizing exposure for the sponsor before, during and after the event:

- Prominent logo placement during the promotion campaign (e.g. invitations and website);
- Visibility at the event (e.g. logo on welcome / break slides);
- Your company is tagged in the social media campaign;
- Dedicated social media post focusing on your company (“Meet the Sponsor”);
- Your logo on the badges;
- Your logo in our matchmaking app.

Networking and audience engagement

Opportunities to connect directly with attendees in meaningful ways:

- Placement of a roll-up banner in the break / lunch room.

Exclusive perks

Special benefits provided to enhance your experience and engagement:

- 4 free tickets to the event (valued at €300 each).

Gigawatt Package - €8000

Brand visibility and Promotion

Focuses on maximizing exposure for the sponsor before, during and after the event:

- Prominent logo placement during the promotion campaign (e.g. invitations and website);
- Visibility at the event (e.g. logo on welcome / break slides);
- Your company is tagged in the social media campaign;
- Dedicated social media post focusing on your company (“Meet the Sponsor”);
- Your logo on the badges;
- Your logo in our matchmaking app.

Networking and audience engagement

Opportunities to connect directly with attendees in meaningful ways:

- Placement of a roll-up banner in the break / lunch room;
- One of the breakout / matchmaking rooms is named after you;
- Cozy corner for one-on-one meetings, with catering provided;
- Additional visibility in our matchmaking app (your own company page).

Thought Leadership and Content Creation

Position your company as a leader in the field through direct interaction and storytelling:

- Speaker slot during the event;
- Interview included in the event’s after movie;
- Video included in the dedicated social media post (“Meet the Sponsor”).

Exclusive perks

Special benefits provided to enhance your experience and engagement:

- 8 free tickets to the event (valued at €300 each).

Additional sponsorship options

Enhance and personalise your sponsorship package with these exclusive add-ons.

These add-ons are only available in combination with the Kilowatt, Megawatt or Gigawatt sponsorship packages and cannot be bought separately.

Catering add-ons

<p>Breakfast Sponsor</p> <p>€1500</p>	<p>Welcome participants with branded breakfast offerings, including coffee and sweets, as they arrive at the venue for a great start to the day.</p>
<p>Coffee Break Sponsor</p> <p>€1000</p>	<p>Connect your brand to the energy boost participants need by providing the coffee and refreshments during breaks.</p>
<p>Lunch Sponsor</p> <p>€2500</p>	<p>Take center stage by sponsoring the main meal, ensuring your brand gains significant recognition during this important networking opportunity.</p>
<p>Reception Sponsor</p> <p>€3000</p>	<p>Conclude the event on a high note by sponsoring the closing reception, leaving a lasting impression with your brand prominently displayed.</p>

Unique Visibility Options

<p>Badge Lanyard Branding</p> <p>€3000</p>	<p>Exclusive branding on attendee lanyards.</p> <ul style="list-style-type: none"> • Also shareable between two sponsors (€1500), but priority goes to a single sponsor
<p>Interactive Sofa Session</p> <p>€3000</p>	<p>Host a private presentation or workshop for 20-30 attendees.</p>
<p>Kanaal Z Interview</p> <p>€1500</p>	<p>Get interviewed by a journalist from Kanaal Z and be featured on television and online.</p>

Didn't find what you were looking for?

If none of our sponsorship packages meet all your needs, we're happy to create a custom-made package tailored just for you. Contact us and we'll work with you to design the perfect package to maximize your impact at StarWatts 2025!

Join us in shaping the future of energy

Sponsorships are limited and offered on a first-come, first-served basis. Don't wait too long and secure your position now!

Contact details

For more information and to secure your sponsorship, please contact:

Flux50

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Let's accelerate the energy transition together!

Energising regards,
The StarWatts team



StarWatts 2025

REGISTRATION SPONSORING

Last name:.....

First name:.....

Organisation/Company:.....

VAT-number:

Billing Address:.....

Postal code: City:

Country:.....

Phone:.....

E-mail:.....

Signs up for the following sponsorship package:

- Kilowatt Package - €2000
- Megawatt Package - €4000
- Gigawatt Package - €8000

Signs up for the following sponsorship additions (optional):

- Breakfast Sponsor - €1500
- Coffee Break Sponsor - €1000
- Lunch Sponsor - €2500
- Reception Sponsor - €3000

- Badge Lanyard Sponsorship (*choose your preferred option below*)
 - Exclusive Sponsor (€3,000):* Be the sole sponsor of the badge lanyards and enjoy maximum visibility.
 - Shared Sponsorship (€1,500 per sponsor):* Share the sponsorship with one other sponsor (only available if another sponsor also selects this option, and no exclusive sponsor is chosen).
- Interactive Sofa Session - €3000
- Kanaal Z Interview - €1500

Date:

Signature:

Please mail the completed form back to jorg.baeten@flux50.com